

# RECREATION ACTIVITY GUIDE

## Advertising Information



*Our Recreation Activity Guides are published three times per year. Each guide is distributed in the mail to over 5,000 McKinleyville Residents and may be picked up at several locations throughout McKinleyville.*

*Like all of the programs we offer to our community we are happy to provide this opportunity to you as an advertiser.*

*Our rates are more than affordable; they are competitive! With full color on every page you have the best opportunity to promote your business to lively, interested, contributing members of our local community.*

### CURRENT AD RATES

Ad Size	1 Time Ad	1 Year (3 Ads)
<b>Business Card</b> (2" x 3 1/2")	<b>\$55</b>	<b>\$160</b> (\$5 Savings)
<b>One-sixth Page</b> (3" x 3 1/2")	<b>\$95</b>	<b>\$270</b> (\$15 Savings)
<b>Quarter Page</b> (3 1/2" x 6")	<b>\$155</b>	<b>\$440</b> (\$25 Savings)
<b>Half Page</b> (6" x 7 1/2")	<b>\$215</b>	<b>\$600</b> (\$45 Savings)

### FOR RESERVATION INFORMATION CONTACT:

**Lesley Frisbee** OR **Kirsten Messmer**  
 Recreation Director OR Recreation Coordinator  
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### DEADLINES FOR ADVERTISERS

Activity Guide	Reservation Deadline	Ad Deadline	Issue Available
Spring/Summer	December 15	January 5	February
Summer/Fall	April 15	May 5	June
Winter/Spring	August 15	September 5	October



Check out the current issue at  
[www.mckinleyvillecsd.com](http://www.mckinleyvillecsd.com)

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