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**FOR IMMEDIATE RELEASE**

**RELEASE DATE: OCTOBER 18, 2013**

**RUN THROUGH DATE: OCTOBER 31, 2013**

**FROM: McKINLEYVILLE COMMUNITY SERVICES DISTRICT  
GREGORY ORSINI, GENERAL MANAGER  
(707) 839-3251**

**SUBJECT: TRANSPARENCY CERTIFICATE OF EXCELLENCE AWARDED TO  
McKINLEYVILLE COMMUNITY SERVICES DISTRICT**

McKinleyville, CA – The McKinleyville Community Services District (MCSD) received the District Transparency Certificate of Excellence by the Special District Leadership Foundation (SDLF) in recognition of its outstanding efforts to promote transparency and good governance.

“This award is a testament to the McKinleyville Community Services District’s commitment to open government,” said Greg Orsini, General Manager. “The entire district staff is to be commended for their contributions that empower the public with information creating greater awareness of the district’s activities.”

In order to receive the award, a special district must demonstrate the completion of eight essential governance transparency requirements, including conducting ethics training for all board members, properly conducting open and public meetings, and filing financial transactions and compensation reports to the State Controller in a timely manner.

The McKinleyville Community Services District also fulfilled fifteen website requirements, including providing readily available information to the public, such as board agendas, past minutes, current district budget, and the most recent financial audit.

Finally, the district must demonstrate outreach to its constituents that engages the public in its governance, through newsletters, community transparency reviews and a special community engagement project.

The MCSD boundary encompasses 12,140 acres ranging from North Bank Road on the south to Patrick's Creek on the north. The District is an independent, special district governed by a five member Board of Directors elected by McKinleyville's voters. MCSD currently has over 5,300 active water services and 4,470 active sewer connections, also providing parks and recreation and streetlight services.

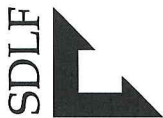
SDLF is an independent, non-profit organization formed to promote good governance and best practices among California's special districts through certification, accreditation and other recognition programs.

Special districts are independent public agencies that deliver core local services to communities, such as water, fire protection, parks and recreation, healthcare, sanitation, mosquito abatement, ports, libraries, public cemeteries and more. Districts are established by voters and their funding is approved by voters in order to meet specific needs through focused service. They can be specially molded to serve large regions or small neighborhoods depending on the need.

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The mission of the McKinleyville Community Services District is to provide McKinleyville with safe, adequate and reliable utility, lighting, open space, parks and recreation, and library services in an environmentally and fiscally responsible manner.

(End)



SPECIAL DISTRICT LEADERSHIP FOUNDATION

COPY

October 7, 2013

The Honorable Wesley Chesbro  
Member, California State Assembly  
710 E Street, Rm. 150  
Eureka, CA 95501

Dear Assembly Member Chesbro:

On behalf of the Special Districts Leadership Foundation (SDLF), I am pleased to inform you that the McKinleyville Community Services District is the recipient of the SDLF District Transparency Certificate of Excellence, in recognition of the district's outstanding efforts to promote transparency and good governance. By receiving this Certificate, the McKinleyville Community Services District has demonstrated its commitment to being open and accessible to constituents and local stakeholders.

SDLF is an independent, non-profit organization formed to promote good governance and best practices among California's special districts through certification, accreditation and other recognition programs. In order to receive the Certification, the McKinleyville Community Services District first had to complete eight essential governance transparency requirements, including conducting ethics training for all board members, properly conducting open and public meetings, and filing Financial Transactions and Compensation Reports to the State Controller in a timely manner.

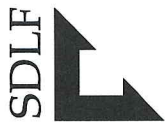
The district also fulfilled fifteen website requirements, providing readily available information to the public, such as board agendas, past minutes, the current district budget, and the most recent financial audit. Finally, the district confirmed its commitment to public engagement through a regular district newsletter, community transparency reviews and a special community engagement project.

The McKinleyville Community Services District is commended for its efforts to conduct business on behalf of its constituents in an open and transparent manner and serves as a model of best practices for other agencies in our state.

Sincerely,

David Aranda  
SDLF President

Neil McCormick  
SDLF Administrator



SPECIAL DISTRICT LEADERSHIP FOUNDATION

COPY

October 7, 2013

The Honorable Noreen Evans  
Member, California State Senate  
710 E Street, Ste. 150  
Eureka, CA 95501

Dear Senator Evans:

On behalf of the Special Districts Leadership Foundation (SDLF), I am pleased to inform you that the McKinleyville Community Services District is the recipient of the SDLF District Transparency Certificate of Excellence, in recognition of the district's outstanding efforts to promote transparency and good governance. By receiving this Certificate, the McKinleyville Community Services District has demonstrated its commitment to being open and accessible to constituents and local stakeholders.

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Sincerely,

David Aranda  
SDLF President

Neil McCormick  
SDLF Administrator



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October 7, 2013

Mr. Greg Orsini  
General Manager  
McKinleyville Community Services District  
1656 Sutter Road  
McKinleyville, CA 95519-2037

RE: District Transparency Certificate of Excellence

Dear Mr. Orsini:

Congratulations! The McKinleyville Community Services District has successfully completed the District Transparency Certificate of Excellence program through the Special District Leadership Foundation (SDLF).

On behalf of the SDLF Board of Directors, I would like to congratulate your district on achieving this important certificate. By completing the District Transparency Certificate of Excellence Program, the McKinleyville Community Services District has proven its dedication to being fully transparent as well as open and accessible to the public and other stakeholders.

Included with this letter is your press release template and a window cling so your district may showcase this important accomplishment.

Congratulations and thank you for your dedication to excellence in local government.

Most sincerely,



David Aranda  
SDLF Board President