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**FOR IMMEDIATE RELEASE**

**RELEASE DATE: JANUARY 31, 2012**

**RUN THROUGH DATE: FEBRUARY 10, 2012**

**FROM: MCKINLEYVILLE COMMUNITY SERVICES DISTRICT  
NORMAN SHOPAY, GENERAL MANAGER  
PHONE (707) 839-3521**

**SUBJECT: MCSD WELCOMES NEW FINANCE DIRECTOR**

McKinleyville, CA – I am pleased to welcome and announce Colleen M. R. Trask as our new McKinleyville Community Services District (MCSD) Finance Director. Colleen comes to us with a Masters in Business Administration (MBA) with experience in both cost accounting and fund accounting. For the past ten years Colleen has worked at the North Coast Small Business Development Center, managing their accounting, teaching accounting and bookkeeping workshops and advising small business clients on accounting, financial, and



bookkeeping issues. She teaches the Government & Non-Profit Accounting class at Humboldt State and also teaches at the College of the Redwoods. Previously as a Controller for Amulet Manufacturing, she developed effective costing processes for manufacturing excavator attachments.

CPS HR Consulting, Sacramento California assisted MCSD in the search for our Finance Director. This was a very competitive and intensive process with many qualified applicants both from within and outside of California.

Without the extensive outreach, initial screening, and preliminary interviews conducted by CPS we would not have garnered the extensive applicant pool that allowed us to interview and be able to select the best qualified applicant for this position.

The Finance Director is responsible for managing the activities of the MCSD Finance Department and supervises a staff of five. The Finance Director performs professional

accounting work, participates as a member of the District's management team in departmental policy development, plans and addresses departmental goals and objectives, and develops and manages the District budget.

The Finance Director also serves as treasurer for the MCSD Board of Directors and will report directly to the General Manager to assure the effective and efficient operation of the district.

A long-time Humboldt County resident, she enjoys reading, training in martial arts, motorcycling with her husband, and playing with her dogs. You might see her on weekends running on West End Road.

For more information, please call the MCSD main office at 839-3251.

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